

MAGALY GONZALEZ

MULTI-FACETED MEDIA
PROFESSIONAL



📞 909-228-6131

✉️ magalygd631@gmail.com

📍 Los Angeles, California

🌐 <https://magalymedia.com>

PROFILE

Creative and organized communications professional with experience in video production, project coordination, and digital storytelling.

SKILLS

- Digital Content Strategy
- Social Media Management
- Copywriting
- Editing
- Visual Storytelling
- Email Marketing
- Audience Analytics
- Video Editing
- Graphic Design
- Project Management
- Bilingual (English/Spanish)
- Adobe Creative Suite

WORK EXPERIENCE

COMMUNICATIONS DEPUTY Council Office - City of Los Angeles Feb 2024-Present

Oversee digital strategy for outreach to over 250,000 constituents across social media, email, and SMS. Spearheaded measurable growth in Instagram engagement through organic content, while managing content calendars, designing visual assets, and improving internal workflows and communications.

MEDIA MANAGER LAIT911 Fire-Corp Oct 2022-Feb 2024

Led digital media, branding, and outreach initiatives. Directed a full rebrand, launched events and internship programming, and produced multimedia assets for community engagement.

SUPERVISOR SC Village 2019-2022

Managed daily operations, performed administrative tasks, and supervised and onboarded staff in a fast-paced paintball park.

EDUCATION

BACHELOR OF ARTS

Film
California Baptist University

ASSOCIATE OF SCIENCE

Television Production
Mt. San Antonio College

ASSOCIATE OF ARTS

Social and Behavioral Sciences
Mt. San Antonio College