

# MAGALY GONZALEZ

MULTI-FACETED MEDIA  
PROFESSIONAL



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## PROFILE

Throughout my journey in the media industry, I've honed my ability to craft compelling content and execute projects that amplify an organization's digital impact

## SKILLS

- Content Writing
- Video Production
- Editing
- Brand Development
- Creativity
- Analytical
- Problem-Solving
- Project Management Tools
- Self-Motivated

## WORK EXPERIENCE

### MEDIA MANAGER

#### LAIT911 Fire-Corp

2022-Present

I specialize in executing digital marketing campaigns aimed at boosting brand visibility and attracting users.

### SUPERVISOR

#### SC Village

2019-2022

I excelled in all park areas, from admin to fieldwork, and oversaw employee management and onboarding.

## SHORT-TERM PROJECTS

### PRODUCTION ASSISTANT

Talking to Earthlings (YouTube Channel)

### SCRIPT SUPERVISOR

Unapparent Apparitions (2023 Mockumentary)

### CAMERA OPERATOR

I Can Soar (Non-Profit)

Caution Tape (2022 Documentary Short)

### EDITOR

Unfolding (2023 Feel-Good Short)

Caution Tape (2022 Documentary Short)

I Can Soar (Non-Profit)

## EDUCATION

### BACHELOR OF ARTS

Film

California Baptist University

### ASSOCIATE OF SCIENCE

Television Production

Mt. San Antonio College

### ASSOCIATE OF ARTS

Social and Behavioral Sciences

Mt. San Antonio College